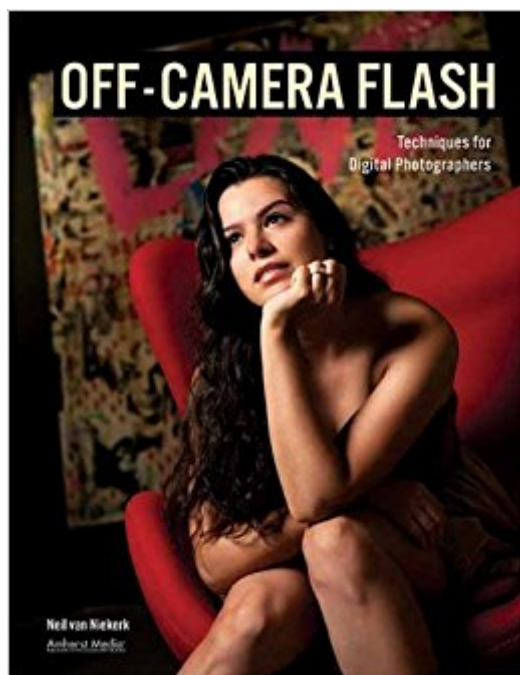


The book was found

Off-Camera Flash: Techniques For Digital Photographers



Synopsis

Rather than focusing on the gear needed to use off-camera flash, this specialized resource hones in on the techniques needed; addressing photographers' most common questions and providing practical examples of off-camera flash used on real assignments. Seeking to address the various challenges of off-camera lighting, professional photographers and advanced amateurs alike will find a range of confidence-building instruction, beginning with basic how's and why's of lighting for creative effect, the types of equipment available and instruction about their proper use, clear definitions of various technical concepts such as managing shutter speed and controlling flash exposure, using ambient light as well as natural sunlight during a shoot, and incorporating off-camera flash into a portrait session. Concluding this lesson plan is a look at five different real-life photo sessions, each employing a different flash technique. Here, photographers get a deeper understanding of each concept put into practice, marrying the elements of lighting with the natural elements presented by the shoot.

Book Information

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Customer Reviews

"The best book I have read on the subject of shooting with your Speedlight on your hot shoe."

— www.WeeklyPhotoTips.blogspot.com on *On-Camera Flash Techniques for Digital Wedding and Portrait Photography* "This is the book you've been waiting for."

— www.RonMart.blogspot.com "van Niekerk explains everything you need to know about

properly using a flash to capture the best possible image each and every time."

•Shutterbug"Will definitely help you improve your off camera flash technique and ultimately your photography." •www.EPhotoZine.com"This book is interesting and educational."

•www.PortlandBookReview.com

Neil van Niekerk is a professional photographer and the author of "On-Camera Flash Techniques for Digital Wedding" and "Portrait Photography." He lives in Wayne, New Jersey.

I first learned about Mr. Niekerk from a web cast on Youtube sponsored by B&H Photography. I really liked the way Neil articulated his technique for using flash on and off camera. Later after visiting his website a few times I decided to purchase one of his books and I can't say enough good things about them. If you are new to Flash and/or Off Camera Flash then Neil can help you understand the purpose of flash, but how to apply it such that you aren't taking snapshots. Only beautiful pictures. I have been shooting 35 mm and Medium Format cameras for years, but never quite understood flash. Yes digital has been around for sometime and I do mostly shoot digital these days, but with Neil's help I feel confident for the first time understanding when and how to apply flash to improve the quality of light.

Neil van Niekerk has an exceptionally well done online video series dedicated to on and off camera flash. I learned quite a bit from those videos; this text is almost verbatim and is well worth having as a resource when I forget his excellent tips.

A little theoretical, but nice contents for a flash newby.

Full disclosure: I bought this book partially out of a feeling of obligation. I've been reading Neil's incredibly instructive blog for quite a while now, and it's helped me tremendously. Buying this book was an easy way for me to support his work while getting a nice book in return. A win-win to my mind. Neil is very good at explaining his techniques, but being able to study the (nicely reproduced) photographs is key to understanding how the lighting works. Once you've really gone through the book, it's then as easy reference to go back to occasionally, as you try and develop your own lighting style. I will likely buy his On-Camera Flash book as well. He really pulls off some amazing stuff with the strobe on the camera shoe (Black Foamy Thing rules!).

very interesting read, the kindle formatting though does need to be revised. Pictures referenced in the chapters, requires you to have to go back/forward and scroll 2-3 pages to see. Would have liked to have seen more wide angle shots of the set up, and not just the finished product photos, but overall, a good read, and has really impacted my thought process when it comes to using flash in direct sunlight to overcome shadows

A must-read for photographers of all levels wanting to improve their portrait/wedding work or those thinking about entering the realm of lighting with off camera flash. This book is written clearly and illustrated with beautiful examples to reinforce Neil's philosophy and approach using speedlights off camera. I would highly recommend this book, as well as his first book "On Camera Flash" "On-Camera Flash Techniques for Digital Wedding and Portrait Photography...they work beautifully together to help you understand the concept of flash photography to create beautiful natural lighting in many different lighting scenarios. Neil's books and website make the concepts of flash photography crystal clear, inspire you to think creatively and have fun using your speedlights! Thank You Neil for writing these books!!!

This book, as well as Neil's on camera flash book, is very well written. Photos are beautiful and are done with side by side comparison of different effects. He explains in depth how to do different shots, and everything is very easy to understand. (A note for beginners: you are expected to have a basic understanding of manual settings--ISO, aperture, etc.). I like that Neil discusses what he uses in particular and why. Those who are fans of [...] will find some repetition, although it's helpful to have everything together in a book format. I believe this book will be very helpful to enthusiasts and professionals alike.

I should have given it 3 stars because of numerous errors, but the book otherwise deserves 5 stars. The author is an excellent photographer, very well known in professional circles, and an expert on flash gun/strobe lighting. There are other books on this topic but the ones I've seen do not deliver the detailed explanation that this book gives. For example, there is "Understanding Flash Photography" by Bryan Peterson. Seems to be error-free, unlike this book, but it does not live up to the title. It would be most useful for those who shoot in program mode. Van Niekerk's book is excellent in giving details, lucid explanations, and superb, real world examples. It really is a pity though that there are very annoying and confusing errors. These cover a range of about 7 or 8 pages. Each error involves a mix-up of photo & caption as it relates to text. So, either text is wrong,

or photo and caption is wrong. To the author's credit he is trying to list these on a portion of his website, though not all errors are currently listed there. Alas, there was a time when these things were very rare. I was born in 1940 and I remember the time. We used to have competent editing at the publisher by a content editor and a copy editor. The content editor was expected to know the subject matter well enough to edit it. Sadly, those days are long gone. Even so, it is the author's responsibility to do the final editing via the galley proof. Lastly, for what it's worth this is not the only photo book I've purchased in the last year with these kinds of problems.

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